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FOR IMMEDIATE RELEASE

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Santa Clara County Fair Honored

San Jose, CA – The 2014 Santa Clara County Fair has been honored by the Western Fairs Association (WFA) for marketing excellence. This marks the third consecutive year the reborn Fair has received accolades. WFA membership is made up of more than 800 fairs, festivals and related businesses located in the Western United States and Canada.

Over 500 marketing and outreach entries were considered and the Santa Clara County Fair was honored in the following categories:

Radio Advertising - Series	First Place
Television Advertising - Series	Second Place
Television Advertising - Single Ad	Second Place
Viral Video	Third Place
Radio Advertising - Single Ad	Fourth Place
Fairtime Poster	Honorable Mention
Fair Logo	Honorable Mention

The awards were presented during the annual WFA Convention held recently in Reno, Nevada.

The Santa Clara County Fair is more fun than a family can have for a price any family can afford. The 2015 Fair will run July 30 through August 2 and early vendor application forms are available now online. Plus information on plans for the 2015 Fair will be updated starting late spring all at www.thefair.org

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