



Contact: Steve Stagnaro  
Direct Line 408-354-5145  
PVWMA Office 831-722-9292  
[steve@stagnaro.com](mailto:steve@stagnaro.com)

**FOR IMMEDIATE RELEASE**

## **The Future of Water Conservation**

Watsonville, CA – Pajaro Valley Water Management Agency Hydrologist Brian Lockwood took advantage of an opportunity to explain to a young student that she is the future of water conservation. PVWMA joined other water agencies to staff a booth during the just completed Santa Cruz County Fair.

“We got a chance to interact with thousands of visitors during the six day run of the Fair. As the father of two young daughters I really enjoyed all the elementary students who came by the booth. You never know how important a suggestion to save water will be later in life” explained Lockwood.

The PVWMA works to take advantage of every opportunity to spread the word on their mission to preserve water resources in the Pajaro Valley. More information on the agency is available at [pvwater.org](http://pvwater.org)



A print quality version of the above photo is available by contacting the writer.

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