



Contact: Steve Stagnaro
Contact Number: 408-494-3100
Contact eMail: steve@stagnaro.com

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Official Opening of Plaza El Mexicano at the Fairgrounds in San Jose

San Jose, CA – After years of planning and months of construction the “Plaza El Mexicano at the Fairgrounds in San Jose” officially opens at 11 AM this Wednesday. This partnership between locally based Marquez Brothers International and the Santa Clara County Fairgrounds completes perhaps the largest facility of its kind in Northern California.

Marquez Brothers President and CEO Gustavo Marquez explains “Plaza El Mexicano is dedicated to the spirit of the cowboy and the art of horsemanship prized by Mexicans everywhere. We are very proud to partner with Santa Clara County to make this dream a reality.” Marquez added “Santa Clara County is our home. We founded the company here more than 30 years ago and it is still our international headquarters.” The Plaza will play host to a wide variety of multi-cultural and traditional Mexican events including regional entertainment. The first show is scheduled for Sunday, May 19, when Joan Sebastian will perform in a 3 PM show.

Also known as “The Arena,” this facility will continue to host concerts and motorsport events such as the wildly popular Demolition Derby held during the annual County Fair. When the arena was originally built it lacked the covering needed to make watching a show under a summer sun comfortable. Marquez Brothers came along to provide the resources needed to add the impressive sail cloth top that now provides welcome shade. Santa Clara County Fairgrounds board president Mike Donohoe said “The Marquez Brothers investment in our community has helped make the Fairgrounds an even more welcome home for county cultural events. It is a treasured partnership.”

Following the 11 AM ribbon cutting guests and dignitaries will enjoy entertainment along with light hors d oeuvres and refreshments.

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