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**FOR IMMEDIATE RELEASE**

**SEASCAPE, A BEAUTIFUL PLACE AND CRITICAL TO THE COUNTY**

Aptos, CA - Seascope Resort and the other members of the Holcomb business family; Palapas Restaurant y Cantina, Holcomb Real Estate, and Seascope Wine and Spirits, are critical to the health of Santa Cruz County.

“In 2008 alone we generated over 2.1 million dollars (\$2,180,427) in taxes” said company president Mark Holcomb. “Our tax dollars fund many of the programs and services county residents rely upon” he added. The benefits of a healthy enterprise like the Holcomb group of companies extend beyond taxes. That same year more than 500 employees earned salaries that moved through the local economy supporting their families and other local businesses.

Supervisor Ellen Pirie’s Second District is home to the Holcomb group and said "Local businesses not only support local families with jobs but also support local governments, enabling them to provide parks, law enforcement, and other essential public services."

Holcomb referenced recent stories about the efforts of many governments in trying to attract new business by offering incentives. “I would hope that these same governments remember that keeping established businesses healthy and growing is even more important to the future financial health of the county” he explained. Holcomb added with a smile “And it’s a lot easier because we’re already here and a big part of the community.”

In addition to the dollars that directly flow into local government coffers and the economy, Seascope Resort ([www.seascoperesort.com](http://www.seascoperesort.com)), Palapas Restaurant y Cantina ([www.palapasrestaurant.com](http://www.palapasrestaurant.com)), Seascope Wine and Spirits, and Holcomb Real Estate and Development ([www.holcombrealstate.com](http://www.holcombrealstate.com)) play host to a large number of charitable and fundraising events and support an even longer list of community and non profit organizations.

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